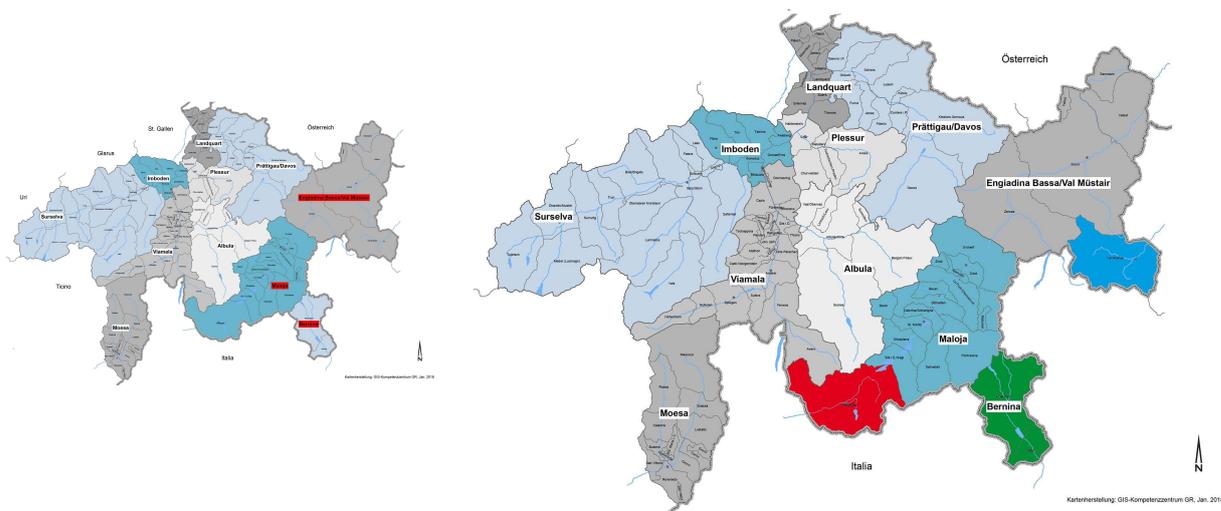




## Anticipate Future Jobs on Alpine Remote Areas



Work package 5.2 and 5.3

# Report on dissemination and local restitution

Valposchiavo - Comuni di Poschiavo e Brusio

Author: Daniele Isepponi



This project is co-financed (ARPAF funds) by the European Union



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## 1. Dissemination Activity

Throughout the whole duration of ALPJOBs, Polo Poschiavo promoted and informed a variegated public of the activities of ALPJOBs.

The main goal of the dissemination process was to implement the use of ALPJOBs methodologies, promote the use of future literacy within the local VETS (Scuola Professionale Poschiavo) and involve local people, VETs and local institutions in the creation of development projects aiming to enhance the local environmental and socio-economic conditions.

Dissemination activities included: articles, radio interviews, oral presentations.

ALPJOBs know-how and methodologies were used to develop the ARPAF project 100%Local and the realization of the project "Valposchiavo Smart Valley Bio, Community Hypermap" financed by the Swiss Federation.

ALPJOBs and the 2 further projects developed based on it (*100%Local* and *Valposchiavo Smart Valley BIO: Community Hypermap*), were also a topic in the 2 semesterly meetings of Swiss EUSALP AG Members that were held in Bern on August 20th 2019 and January 22nd 2020. In these occasions Cassiano Luminati informed orally the audience composed by Swiss Members of all EUSALP Action Groups and representatives of Federal Ministries about the state of ALPJOBs and the different activities performed in its framework.

Dissemination activities are listed in the following table<sup>1</sup>:

DATE	ACTIVITY
13.05.2019	Cassiano Luminati TV interview on ALPJOBS activity: <a href="https://www.rsi.ch/rete-uno/programmi/informazione/grigioni-sera/Grigioni-sera-11684351.html">https://www.rsi.ch/rete-uno/programmi/informazione/grigioni-sera/Grigioni-sera-11684351.html</a> .
24.06.2019	Information on ALPJOBS in „Activity Report of Swiss Federal Institute for Vocational Educational and Training“ <a href="https://www.sfivet.swiss/reference-point-development-alpine-region">https://www.sfivet.swiss/reference-point-development-alpine-region</a> .
20.08.2019	Oral presentation of AlpJobs, Cassiano Luminati: Semesterly meeting of Swiss EUSALP AG Members, Bern (Switzerland).
16.10.2019	Participation Cassiano Luminati AG3 3rd Forum on Dual Education in the Alpine Region. “Adding value to Dual Education in the Alpine Region”, (local restitution with regional and international VETs), Trento (Italy). <a href="https://www.alpine-region.eu/events/3rd-forum-dual-education-alpine-region">https://www.alpine-region.eu/events/3rd-forum-dual-education-alpine-region</a> ..
21.11.2019	Participation Cassiano Luminati to Final Conference of Platform Land „Arbeiten in den Alpen – ALPJOBS Abschlussevent. BASIS Vinschgau/Venosta, Schlanders/Silandro (Italy).
27.01.2020	Oral presentation of AlpJobs and follow-up project, Cassiano Luminati: Semesterly meeting of Swiss EUSALP AG Members, Bern (Switzerland).
April 2020	Battistel G.A., Scolozzi R., Gretter A., Furlanetto A., Mallosek A., Klemenčič-Kosi S., Birli B., Tramberend P., Isepponi D., Poli, R., 2020: Skills for jobs in the 2030 Alps: participatory foresight for alpine remote areas, the pilot project ALPJOBS. Mountain Research and Development Journal. International Mountain Society (IMS) Ed. To be submitted.

## 2. Local restitution

Local restitution activities have been carried out through a final meeting, held on August 27th 2019 at Polo Poschiavo, from 17:00 to 19:30.

The goal of the meeting was to illustrate the achievements of ALPJOBS and to present the concept for a follow-up project of sustainable development financed by the Swiss Federation.

Polo Poschiavo decided to accelerate and anticipate the local restitution phase in order to be able to exploit the drive given to the local community by the activities related to AlpJobs and to submit an application for this further project by the deadline of September 2nd. This is the reason this meeting was already held at the end of August 2019.

The event was attended by 11 People. The attendees were:

- a young farmer of the region (female),
- a landscape architect and executive member of the “Terra Nostra association” (the association aims to revitalize the local territory (female),

<sup>1</sup> All activities and documents will be published on ALPJOBS web page <https://eventi.fmach.it/alpjobs>.

- the mayor of the Poschiavo municipality (male),
- the president of the local agricultural association (male),
- a young local municipal councilor of Poschiavo (male),
- a local municipal councilor of Poschiavo (male),
- the local career counselor (male),
- a local entrepreneur in informatic (male),
- a local entrepreneur specialized in renewable energy (male),
- the director of the local vocational school (male),
- a male teacher of the local vocational school (male).

All participants are residents in Valposchiavo and had already participated in the previous ALPJOBS workshops and also to a preparation workshop for the follow-up project held on July 23rd.



## 2.1. Contents and discussion

The meeting was structured as following:

- During the first part Cassiano Luminati talked about the EUSALP activities and the funding of the project.
- In a second moment Cassiano Luminati and Daniele Isepponi illustrated the main actions and activities of the ALPJOBS project:
  - the local socio-economic structure elaborated through the statistic collected in WP 2.2.
  - a brief summary of the strategic questions
  - the illustration of the local desirable future, which consists in a 100% organic smart valley, with good services, attractive jobs and young families. A desirable future for Valposchiavo also includes a more efficient and sustainable use of the resources.
- It was made clear how the ability of implementing the skills of future literacy would help the region in the coming years. He underlined how the know how gained during the project can be a tool to better

navigate the future challenges such as digitalization and climate change whilst maintaining attractive working conditions in the Valposchiavo Area.

- During a third phase, Cassiano Luminati discussed how the territory and the cultural landscape represent the main economic resource of Valposchiavo. Agriculture, social wellbeing and tourism heavily rely on the landscape. He showed how the territory is one of the most precious resources of Valposchiavo and illustrated how it can be protected thanks to future literacy. It was explained to the participants how future literacy can help to understand which skills will be required in the future. Valposchiavo's goal is to further increase the valorization of local food production and to integrate it in the touristic offer. It was made clear how this was taken in consideration during ALPJOBs. Luminati explained how this will require different skills, such as a territorial manager, better English skills to communicate with tourist and better presence on social media.
- Daniele Isepponi shortly presented the farmer CV elaborated in WP5. He showed how the skills required by a farmer will need more cross-sectorial synergies (farmers will be required to collaborate more with tourism in order to better sell their products) and how they will need to require more knowledge to grow a wider variety of food. This means that the offer for continuous training must be expanded in the coming years.

It was highlighted not only how this will improve conditions for people already working, but also how this will make job opportunities more interesting also for young people. Traditional jobs such as farming or professions in gastronomy will be more varied and thus more interesting and new professions will be created (such as territorial manager, marketing, online services etc.). This combination can be a key aspect in convincing young people to come back and stay in the area, and therefore maintaining the region alive.

- The conclusion of the local restitution event was dedicated to the discussion and presentation of the follow-up project *Valposchiavo Smart Valley Bio: Community Hypermap*.

The contents for this new project were discussed in a participatory workshop held on July 23rd 2019 based on findings and methodology of ALPJOBs and using the Three Horizons approach. The participants were asked to imagine a desirable future for Valposchiavo in 2040. The ideal future consisted in a more sustainable valley, where there are more job opportunities and more young families. To the attendees was asked which obstacles could endanger the desirable future, what needs to be changed maintained or improved and which key factors enable the desirable future in 2040. Afterwards the attendees quickly presented their responses. The results of the workshop were then used by Polo Poschiavo during the following weeks to develop the application form for the follow-up project which then has been shared with all participants. This workshop was funded with extra resources made available by Polo Poschiavo.

At the end of the local restitution event the participants approved the contents of the follow-up project and confirmed their will to actively participate as partners.

## 2.2. ALPJOBs local follow-up project

The main objectives of the follow-up project *Valposchiavo Smart Valley Bio: Community Hypermap* are:

- making traditional and innovative uses of the landscape visible,
- involve different sectors and actors in the territory in a process of valorization and maintenance over the landscape values, with the contribution of new generations,
- support territorial marketing based between sectors, and

- promote systematic long-term perspectives (ideally with 2020-2024 initiatives), guided by strategies (2030, looking to 2040) to create the basis for Smart Valley Bio territorial certification. This means develop a future proof strategy. The goal of the project is to develop a strategy for the use of the landscape that takes account of the changes coming in the next ten years, but at the same time keeps an eye on a more distant future.

During the realization of the project the social, economic and ecological sustainability will be respected. The desired results and products of the project are:

- realization of a hypermap of communities of the Valposchiavo territory where it is possible to identify which values are present on the territory and where they are located, where it will be possible to visually identify the processes and the various conflicts taking place on the territory, so as to facilitate the coordination of the various economic interests and ecological land-based,
- training of landscape mediators: people who know how to tell and convey values, characteristics and the beauty of the landscape, to create new experiences for visitors and expand the tourist offer,
- implementation of school projects, to pass on knowledge and values related to the territory to the future generations,
- creation of new connections between actors and sectors, in order to create new economic synergies and to enable one sustainable land use,
- creation of criteria for Smart Valley Bio certification, to monitor the impact of development strategies.

On September 2nd 2019 the project *Valposchiavo Smart Valley Bio: Community Hypermap* has been submitted to the Swiss Federal Office for Territorial Development for evaluation.

### 2.3. Conclusion

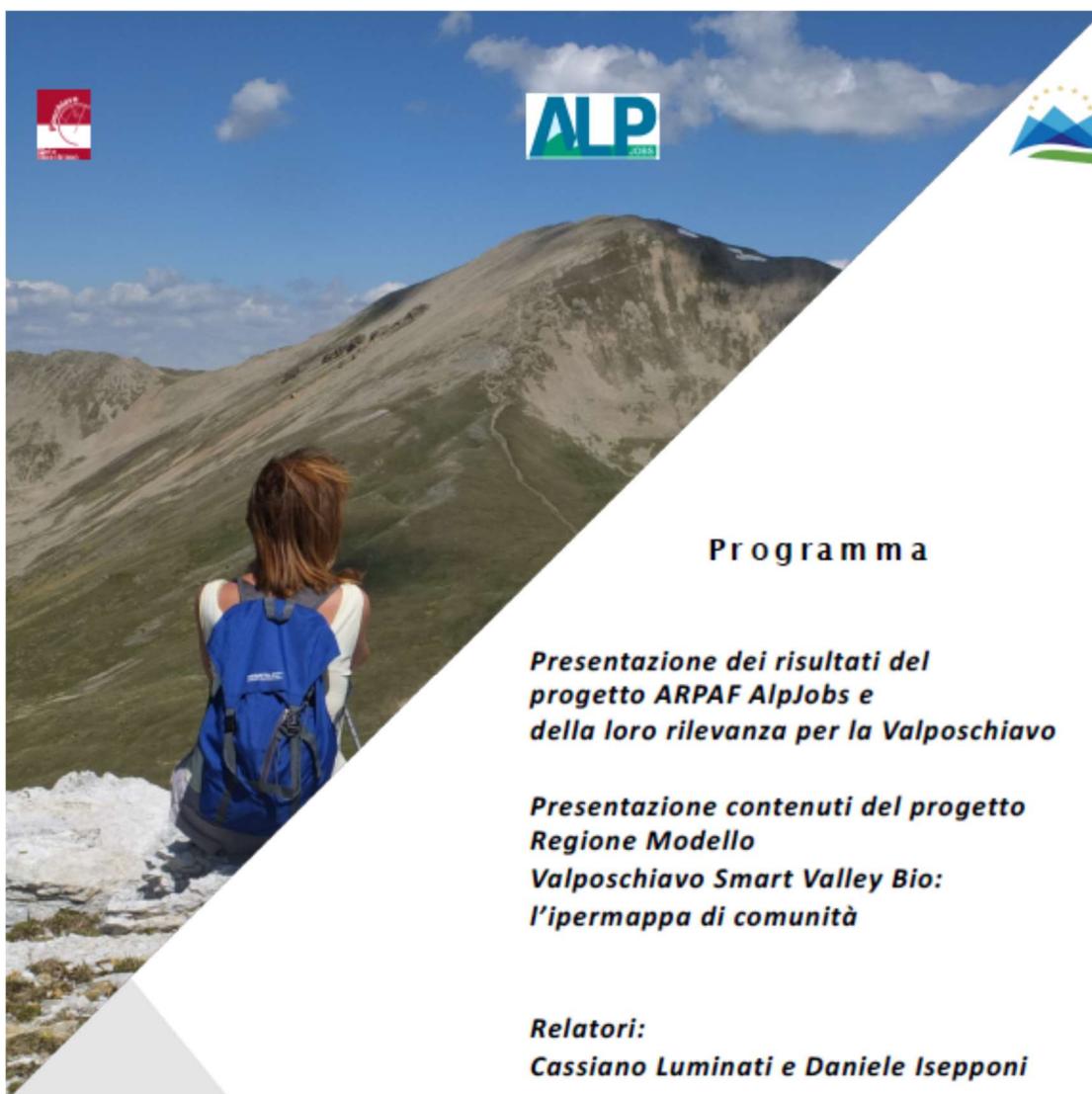
On December 6<sup>th</sup> 2019 the project "*Valposchiavo Smart Valley Bio: community hypermap*" was approved by the Swiss Federation. The project will be carried out by Polo Poschiavo, with the support of all local authorities and several local associations and stakeholders.

The project will take place between 2020 and 2024, which will consolidate the legacy of the ALPJOBS project within the Valposchiavo region and further in other Swiss regions.

In April 2020 a public kick-off event of this project is foreseen; this will be a further occasion to refer to ALPJOBS and to explain on which basis this new project has been developed.

Thanks to ALPJOBS, Polo Poschiavo was able to generate an immediate, tangible and significant result, that will have a positive impact on tourism and agricultural related employment (landscape mediators will enable better synergies between farmers and tourism), improve land use and improve the local consciousness about the value of the landscape of Valposchiavo.

Invitation to local restitution event, 27.8.2019



## Programma

*Presentazione dei risultati del progetto ARPAF AlpJobs e della loro rilevanza per la Valposchiavo*

*Presentazione contenuti del progetto Regione Modello Valposchiavo Smart Valley Bio: l'ipermappa di comunità*

*Relatori:  
Cassiano Luminati e Daniele Isepponi*

# AlpJobs per la Valposchiavo Smart Valley Bio

**DOVE:** Polo Poschiavo, Poschiavo

**QUANDO:** 27 agosto 2019 – ore 17



This project is co-financed  
(ARPAF Fund) by the European Union



Polo Poschiavo



Presentation used for local restitution event, 27.8.2019



*Anticipate Future Jobs on Alpine Remote Areas*

# AlpJobs per la Valposchiavo Smart Valley Bio

27 agosto 2019 – ore 17

Cassiano Luminati  
Daniele Isepponi

Polo Poschiavo



This project is co-financed (ARPAF funds) by the European Union

Approved project "Valposchiavo Smart Valley Bio: l'ipermappa di comunità" with several references to the AlpJobs Project.



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Ufficio federale dello sviluppo territoriale ARE  
Segreteria di Stato dell'economia SECO  
Ufficio federale dell'ambiente UFAM  
Ufficio federale dell'agricoltura UFAG  
Ufficio federale dell'edilizia delle abitazioni UFAB  
Ufficio federale della sanità pubblica UFSP  
Ufficio federale delle strade USTRA  
Ufficio federale dello sport UFSPÖ

30.04.2019

## Modulo di presentazione del progetto

### Progetti modello Sviluppo sostenibile del territorio 2020-2024



Le proposte di progetto devono essere spedite **entro il 2 settembre 2019** in formato cartaceo ed elettronico.

- In formato cartaceo e in duplice copia per posta all'indirizzo:  
Progetti modello  
c/o Ufficio federale dello sviluppo territoriale (ARE)  
3003 Berna
- In formato elettronico (in formato PDF e Word, dimensione massima 10 MB) per e-mail all'indirizzo  
[modellvorhaben@are.admin.ch](mailto:modellvorhaben@are.admin.ch)

Per informazioni supplementari potete rivolgervi ai seguenti collaboratori dell'ARE, che assicurano il coordinamento con i diversi responsabili delle tematiche:

**Melanie Gicquel**, coordinatrice del programma Progetti modello Sviluppo sostenibile 2020-2024, tel. 058 462 40 64, [melanie.butterling@are.admin.ch](mailto:melanie.butterling@are.admin.ch) (Assente dal 1° maggio al 1° novembre 2019)

**Fiona Spycher**, sostituta di Melanie Gicquel dal 1° maggio al 1° novembre 2019, tel. 058 481 39 85, [fiona.spycher@are.admin.ch](mailto:fiona.spycher@are.admin.ch)

**Maria-Pia Gennaio**, coordinatrice supplente del programma Progetti modello Sviluppo sostenibile 2020-2024, tel. 058 462 07 65, [maria-pia.gennaiofrancini@are.admin.ch](mailto:maria-pia.gennaiofrancini@are.admin.ch).

Tutti i progetti devono soddisfare determinati criteri preminenti (cfr. cap. 6.2 del documento «Bando di concorso»). A seconda dell'ambito tematico a cui si riferisce il progetto, i criteri sono precisati o completati con ulteriori informazioni nel documento allegato «Informazioni supplementari sugli ambiti tematici prioritari».

• **Organizzazione del progetto**

**Ente responsabile del progetto**

Denominazione	Polo Poschiavo		
Indirizzo	Via da Melga 2 / 7742 Poschiavo		
Sito Internet	<a href="http://www.polo-poschiavo.ch">www.polo-poschiavo.ch</a>		
Tipo (ad es. Cantone, Comune, associazione, università, impresa)	Associazione		

**Direzione del progetto**

Nome	Cassiano Luminati	Funzione	Direttore
E-mail	<a href="mailto:Cassiano.luminati@polo-poschiavo.ch">Cassiano.luminati@polo-poschiavo.ch</a>	N. tel.	078 6731253

**Quale servizio pubblico è coinvolto nel progetto?<sup>1</sup> Quale servizio pubblico è informato del progetto e lo sostiene? È previsto un sostegno finanziario? (in caso di più servizi, ricopiare il riquadro)**

Denominazione	Regione Bernina		
Indirizzo	Complesso Casa Besta / 7743 Brusio		
Sito Internet	<a href="http://www.regione-bernina.ch">www.regione-bernina.ch</a>		
Interlocutore	Giovanni Jochum, Podestà di Poschiavo / Membro della Conferenza dei Sindaci, <a href="mailto:giovanni.jochum@poschiavo.ch">giovanni.jochum@poschiavo.ch</a> , 081 839 03 25		
Posizione del servizio pubblico	<input checked="" type="checkbox"/> è informato del progetto e lo appoggia <input checked="" type="checkbox"/> partecipa attivamente al progetto <input type="checkbox"/> intende sostenere finanziariamente il progetto		

**Altre parti interessate al progetto (in caso di più parti, ricopiare il riquadro)**

Denominazione	Scuola Professionale di Poschiavo		
Ruolo nel progetto	Partecipazione attiva all'elaborazione dell'ipermappa e alla realizzazione di progetti scolastici. Partecipazione con prestazioni in natura.		
Indirizzo	Via da Melga 2 / 7742 Poschiavo		
Sito Internet			
Tipo	Scuola professionale		
Interlocutore	Agostino Lardi, Direttore, <a href="mailto:lago@bluewin.ch">lago@bluewin.ch</a> , 081 8396091		

Denominazione	Scuole Comunali di Poschiavo		
Ruolo nel progetto	Partecipazione attiva all'elaborazione dell'ipermappa e alla realizzazione di progetti scolastici. Partecipazione con prestazioni in natura.		
Indirizzo	Scuole Comunali / 7742 Poschiavo		
Sito Internet	<a href="http://www.scuolevalposchiavo.ch">www.scuolevalposchiavo.ch</a>		
Tipo	Scuola dell'obbligo		
Interlocutore	Sabina Paganini, Direttrice, <a href="mailto:sabina.paganini@scuole-poschiavo.ch">sabina.paganini@scuole-poschiavo.ch</a> , 081 834 62 65		

Denominazione	Scuole Comunali di Brusio		
Ruolo nel progetto	Partecipazione attiva all'elaborazione dell'ipermappa e alla realizzazione di progetti scolastici. Partecipazione con prestazioni in natura.		
Indirizzo	Scuole Comunali / 7743 Brusio		
Sito Internet	<a href="https://www.brusio.ch/formazione/scuola-elementare">https://www.brusio.ch/formazione/scuola-elementare</a>		
Tipo	Scuola dell'obbligo		
Interlocutore	Maria Orsola Driessen, Direttrice, <a href="mailto:scuola_brusio@hotmail.com">scuola_brusio@hotmail.com</a> , 081 8390470		

<sup>1</sup> Nell'ambito tematico «Promuovere strategie integrali di sviluppo» si richiede la partecipazione attiva del Cantone.